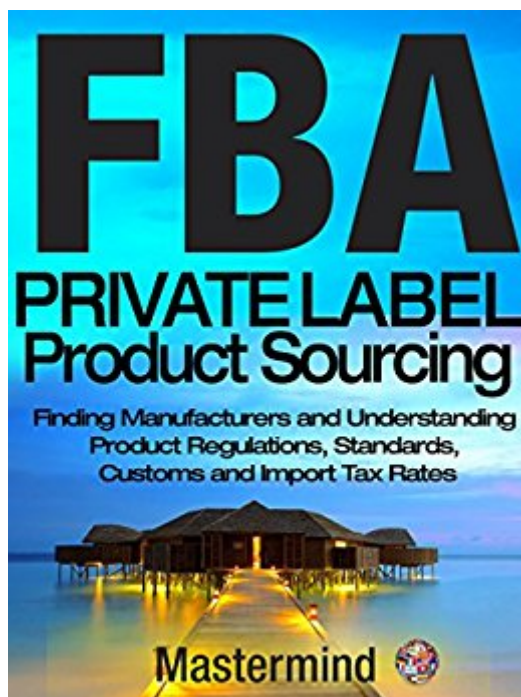


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# **FBA: Private Label Product Sourcing: Finding Manufacturers And Understanding Product Regulations, Standards, Customs And Import Tax Rates. (Mastermind Roadmap To Selling On With FBA Book 2)**



## Synopsis

Are you uncomfortable with finding suppliers? Do you struggle with business etiquette and communicating with suppliers? Whether you want to (1) confidently find a reputable supplier for your product, (2) expand your line of products, or (3) improve your relationship to suppliers, you will want the second book in the Mastermind Roadmap series. FBA Private Label Product Sourcing gives you the knowledge you need to ensure you deal direct with reputable manufacturers from the get go so you don't waste your time on scammers, traders, and wholesalers. Don't lose your hard-earned money to dodgy suppliers and scammers. FBA Private Label Product Sourcing gives the low-down on the best sourcing directories online, and unveils the biggest and most overlooked mistakes made by buyers. After reading you will know what to do before contacting a supplier, all the way to successfully placing a sample order and deciding which supplier is best for you. Act confidently and learn how to do business with suppliers. Why listen to us? We're a Private Label Mastermind consisting of five experienced and successful FBA sellers. We're also #1 bestselling authors in the categories of Exports & Imports and Auctions & Small Business. We've changed our lifestyles drastically by selling through FBA and we're here to help you achieve the same result. This book consolidates years of accumulated experience and knowledge at fraction of the cost of courses selling for thousands - the book is only the price of a coffee for Pete's sake! Streamline your sourcing process:

- Rapidly calculate profit margins on any product
- Avoid patent or trademark issues related to your products
- Use the best negotiation tactics and methods so you score the best deals
- Use 3 unknown product sourcing directories that are recommended over Alibaba
- Understand the role of customs brokers and freight forwarders and when to engage with them
- Easily determine what product regulations, standards, and customs laws apply to your product with 4 methods

Get into the nitty gritty of:

- A live case study for performing a product search
- Convincing suppliers to accept an order below their stated MOQ
- The Dark Side of Alibaba: the pros, cons, and what's hidden under the surface
- Everything you need to know when it comes down to price (EXW, FOB, MOQ)
- Why provinces in China specialize in manufacturing certain goods and why this is important for you to know
- 5 Common payment methods and the pros and cons of each one (... one payment method should never be used.)

Also gain access to four free bonuses inside:

- Excel sheets to record supplier contact details and quotes
- Email templates for contacting suppliers and placing sample orders
- A mini-guide to sourcing products from manufacturers outside of China
- A compilation of all resources and links mentioned in the book for your reference

Never feel overwhelmed, confused, or frustrated with sourcing again. FBA Private Label Product

Sourcing will allow you to take charge and source your products confidently. With clear instructions, examples, and step by step processes shared in the book, you can easily follow along as you find your own reputable manufacturer that you can trust. Learn the ins and outs to finding a reliable supplier and a quality product without the hassle. To source private label products the correct way, click the BUY NOW button at the top right of this page!

## **Book Information**

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## **Customer Reviews**

This book you must read a few times in order to know what you need to do. The information in this book is practical and well accurate with many resources, so you will have a very good start for your new online based business. Good Luck!

The author goes into great detail on the ins-and-out for Private Label product sourcing from China. Would like to see more information on sourcing in America as well.

Great information!

After attending my share of webinars on the subject of Private Labeling on and seeing the prices that was being charged to be a part of a 'how to' group, I decided to check out some books on the subject. The 'how to' programs are fine I'm sure, but, I would rather spend the \$500-\$1000 on products and product research if I could. However, I did not want to waste a bunch of money on trying to learn to navigate the waters of Private Labeling. This is one of my favorites PL books as it is very detailed without a lot of fluff, as well as very easy to read and understand. This book though it does not have a lot of fluff and indeed helps, the writer writes in a fun and engaging way, that I felt like was reading from a person that was a friend giving advice to a friend. One of the things that was really nice is to know is that this book was written from the knowledge of a group of successful PL navigators. So, what I read was not just from one person's perspective. The author even mentions times that a statement was not agreed to by the whole group. This book has given me both the knowledge and tools I need to feel confident to at least get started, as the best way to learn is to get out there and get my own feet wet. This is the 2nd of two books.. FBA: The Mastermind Roadmap to Discovering Lucrative Private Label Products that Sell on FBA (Mastermind Roadmap to Selling on with FBA Book 1) The above is where you will find the first book, as I highly recommend getting the first book as well. I also have written to the author with questions and thoughts and have gotten a very friendly response, so that is also nice to know.. Best of luck!

I read the first book and it was really packed with details and good solid information. At that time I was just starting in FBA, so I had no previous experience. Book 1 was a solid foundation for me. I was excited to learn that there was a new book! Book 2 starts off exactly in the right place at the right time for me. I am now growing my business and looking into importing items from overseas. However that is exceptionally daunting... there is so much to learn, and without someone holding my hand, I have been reluctant to really give it a go. This book addresses all those nagging questions I have had about importing. I haven't made the order yet, but I feel much more comfortable that when I finish all my research (as clearly explained in this book) I am going to be on the right path. This book came along at exactly the right time for me! I am actually re-reading it again now to make sure I didn't miss a thing!

Hands down one of the best FBA books out there. Most books cover topics at a high level meaning that you're still pretty much on your own to figure things out. However, the Private Label

Masterminds (PLM) gave me everything I needed and more. Chapters 4 and 5 were fantastic. Chapter 3, laws/regulations, was a snoozer, but have you ever read a law book that wasn't? All fun aside, the various laws/regulations that impact our business is a must have so I actually read it twice. If you are considering starting an FBA business, the PLM series is a must have. I just started my FBA business about three months ago and I still keep both of PLM's books on my desk. Thanks PLM!

This is the second in a three-book set focused on guiding readers to set up private label businesses. When I read the first book, I had no idea what a private label business was, but the book caught my attention and presented a business model that looked to me to have potential. The second book goes in depth on the practical aspects of identifying and dealing with a manufacturer in another country (primarily China) and importing the items. The book is packed with information, including descriptions of and links to pertinent websites, useful templates for sending e-mails to potential manufacturers, and a case study walking the reader step by step, with extensive valuable details, through the process of identifying potential sources, narrowing down the list of sources, making initial contact, and establishing a long-term relationship. It provides information on methods of funding the transaction, ordering a sample of the item, dealing with freight forwarders and importers, and calculating potential profit. In essence, this book appears to contain everything an aspiring private label business owner needs to know to get started in the business. The tips and practice pointers provide guidance that only a seasoned person in the business would know, helping the reader avoid common pitfalls and potentially costly missteps. After reading the first book in this series, I casually thought that a private label business would be something I could set up in an afternoon or two and would be a good source of income in retirement. The second book has opened my eyes to the extent of work required to set up such a business and the details involved in working with a manufacturer in another country. I will refer to this book often as I mull over whether I am brave enough to embark on such an endeavor. I look forward to the third book to get the full picture of the business.

I'm just half-way through it. The book discusses the intricacies of selling on . Lots of tips for new sellers. I just wish it would give real cases scenarios like how everything is prepared and samples of what documents to expect. Keeping my fingers crossed they'd read this and come out with such a book.

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